

Press Release

Grand Opening

Home Furniture Celebrates Grand Opening in Kitchener. There is more than meets the eye at Kitchener Home Furniture, located at 1014 Victoria St. N. Locally owned and operated by Mark & Elizabeth Coyles, this store is the latest to become a member of Home Furniture Stores, a National Retail Group, who's chain of 60+ independently owned furniture stores stretches across Canada. Home Furniture is the furniture division of Home Hardware Stores Limited, a 1100+ chain of Canadian dealer-owned hardware, building supply and furniture stores.

This is an exciting time for the Coyles, who have renovated the former Onward Hardware building. "We have totally renovated, merchandised and accessorized our new store to provide an exciting place to shop for furniture in the K-W area. Being associated with nationally recognized, Home Furniture, we are able to bring the best price, service and selection of name brand products home to our customers," states Mark Coyles. "It is Home Furniture's ultimate goal to help our dealer-owner, such as the Coyles to better serve their customers," says Bruce Hammer, National Manager of Home Furniture Stores. "We are pleased to welcome Mark & Elizabeth to our team of dealer-owners."

Customers can expect to find a large selection of quality furniture, for every room in their home, from some of the greatest Canadian names in furniture. Home's collective volume purchasing ensures the lowest possible prices are passed along to their customers every day and, with Home Furniture's central warehouse located in Elmira, just outside Kitchener Ontario, quick delivery of over 3000 products is made possible. Full colour National Flyers will regularly bring a sample of Home Furniture's selection to consumer homes and the

HOME CARD (Home Hardware's own credit card) allows for convenient credit in any Home Store. It all adds up to unbeatable customer service. Mark, Elizabeth, and staff of furniture consultants are looking forward to personally servicing the furniture needs of Kitchener, Waterloo and surrounding areas.

To officially announce their new association with "Home", the Coyles have invited local dignitaries to cut the ribbon at the Ribbon Cutting Ceremony, which will take place Friday April 16th at 5PM. This event marks the beginning of the Gigantic Grand Opening Sale. Also on-hand will be representatives from Home Furniture Stores & Home Hardware Stores Limited.

Customers are invited to drop by and browse throughout the store. Enter your name in the Grand Opening draws just for coming in. Enjoy the comfortable shopping atmosphere at Home Furniture in Kitchener.

Welcome Home

Bruce Hammer
Operations Manager
Home Furniture Stores.